



STAFF

Julia Scranton
Levi Jasper
Alice Ryder
Ruby Cooper
Julianna Maddox
Christian Garrett
Caroline Edwards
Allison Carson

BOARD OF DIRECTORS

Ethan Bronson
Isabella Gradver
Noah Marshall
Madeline Ehrhardt
Cayden Lewis
Caleb Fridell
Abigail Martin
Olivia Johnson
Jacob Newsberg
Benjamin Bradford
Hannah Markson, MD



**“I HAD NO ONE. WHEN I
FOUND OUT I WAS PREGNANT
I THOUGHT I WOULD HAVE TO
FACE IT ON MY OWN. BUT WHEN
I MEET THE COUNSELOR
AT THE PREGNANCY CARE
CENTER I KNEW RIGHT
THEN I WASN’T ALONE.”**

PREGNANCY CARE CENTER

280 Main Street • Dayton, TN 37321
1-800-338-8928 • prcresources.com
info@prcresources.com



THE path

*“to shine on those living in darkness
and in the shadow of death, to guide
our feet into the path of peace.”
Luke 1:79*



pregnancy care center • 2019 annual report

A NOTE FROM THE DIRECTOR

KEENER MARKETING, INC.

My Dear Friends,

I can't tell you what a blessing it is to be serving the Lord here in this position! Over the last 15 years I have had the privilege of watching the Lord grow this ministry from a volunteer-only, part-time effort into a flourishing full-service medical clinic.

God is doing a great work here through the staff and friends of our center and I want to personally thank each of you who has partnered with us to make this possible. Nothing gives me more joy than to see the look of love on a young woman's face when her baby, once considered a "mistake" or a "problem" has become the light of her life. The gift of hope we share with these women is nothing short of a miracle.

Your commitment and sacrifice make this ministry possible. Never has our world needed to be see God's love demonstrated more desperately than it does today. We have the opportunity to be the hands and feet of Jesus, helping those around us in very practical ways.

Thank you for supporting us as we reach out with hope and love in the name of Jesus Christ!

In His Service,

Joan Johnson

Joan Johnson, Executive Director

SERVICES

KEENER MARKETING, INC.

CLIENT SERVICES, ALL FREE OF CHARGE:

- Pregnancy testing
- Ultrasound confirmation of pregnancy
- Education on options beyond abortion
- Community referrals
- Client education in regard to sexual integrity and STD's
- Volunteer peer counseling
- Baby Bucks incentive program
- Post-abortion recovery program

COMMUNITY SERVICES:

- Sexual integrity and pro-life educational programs
- Speakers for women's groups and special events
- Tender Mercies post-abortion recovery program

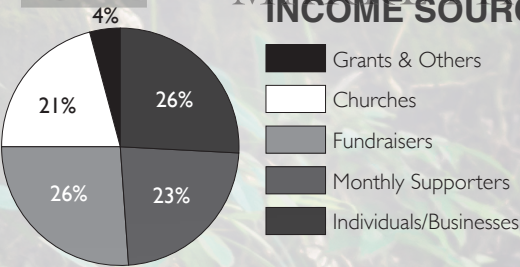
FINANCES

Fiscal year October 1, 2016 through September 31, 2017

Total Income: \$72,410
Total Expenses: \$71,016

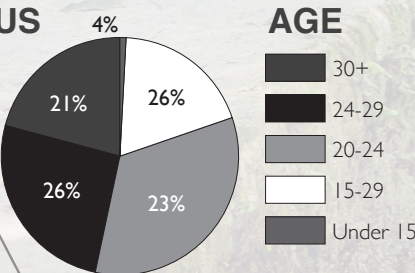
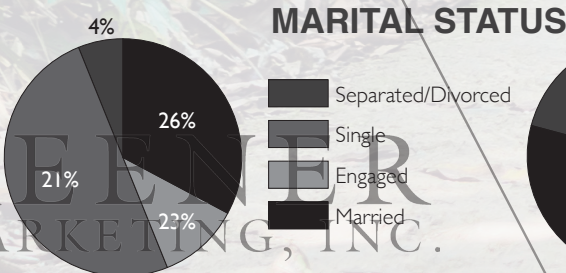
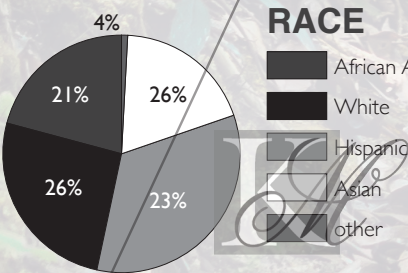
KEENER MARKETING, INC.

INCOME SOURCES



CLIENT STATISTICS

Number of Clients: 192 Pregnancy Tests: 79 Three abortion-vulnerable clients
Client Visits: 537 Positive Results: 49 gave life to healthy babies!



OPPORTUNITIES FOR INVOLVEMENT

KEENER MARKETING, INC.

INDIVIDUALS:

- Prayer – the foundational need of a successful ministry
- Liaison – be our contact person in your church family
- Financial Involvement – Become a monthly partner; give a one-time gift; give in memory or honor of a loved one.
- Volunteer – Become a client advocate or help us out by answering the phone, or a million other jobs - we need everyone!

CHURCHES AND GROUPS:

- Work together – Make baby blankets; assist with our fundraisers; gather new toys for clients' children at Christmas; toiletries or other practical items to be given as Christmas gifts for our clients.
- Host a baby shower to help stock the shelves with baby items! January, Sanctity of Human Life Month, is a great time to show your support for life.
- Invite a speaker to your women's group or meeting.
- Pray as a group for our ministry.

KEENER MARKETING, INC.

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