

VIDEO USAGE AGREEMENT

I wish to lease:	Original or Medical:	Other Available Options:
<input type="checkbox"/> SV15	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> Spanish <input type="checkbox"/> English <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV20	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> 2 Minute <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV36	n/a	<input type="checkbox"/> U.S. <input type="checkbox"/> Canadian <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV39	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> U.S. <input type="checkbox"/> Canadian <input type="checkbox"/> Ethically Diverse <input type="checkbox"/> 2 Min. <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV68	n/a	<input type="checkbox"/> Full Song <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV83	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> No Men's Ministry <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV88	n/a	<input type="checkbox"/> Regular <input type="checkbox"/> No Social Media <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV94	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> Customizable <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV95	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV97	n/a	<input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> No Abstinence
<input type="checkbox"/> SV100	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> Spanish <input type="checkbox"/> English <input type="checkbox"/> Going Medical Customization
<input type="checkbox"/> SV112a	n/a	<input type="checkbox"/> English (animated version)
<input type="checkbox"/> SV112b	n/a	<input type="checkbox"/> English (non-animated version)
<input type="checkbox"/> SV113	n/a	<input type="checkbox"/> English
<input type="checkbox"/> SV118	n/a	<input type="checkbox"/> English
<input type="checkbox"/> SV122	n/a	<input type="checkbox"/> English
<input type="checkbox"/> SV134	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> English
<input type="checkbox"/> SV137	<input type="checkbox"/> Original <input type="checkbox"/> Medical	<input type="checkbox"/> English
<input type="checkbox"/> V93	n/a	n/a
<input type="checkbox"/> BBV86	n/a	n/a
<input type="checkbox"/> BBV88	n/a	<input type="checkbox"/> Regular <input type="checkbox"/> No Social Media
<input type="checkbox"/> CHV86	n/a	n/a
Run/Walk Videos: If you ordered one, please choose the corresponding theme to your RV/WV/RWV		
<input type="checkbox"/> RV: design # _____ <input type="checkbox"/> WV: design # _____ <input type="checkbox"/> RWV: design # _____		

I wish to use this video for:

- | | |
|--|--|
| <input type="checkbox"/> local public use for 1 year (\$197 first year, \$65 annual renewal) | <input type="checkbox"/> local public use infinite lease (\$329) |
| <input type="checkbox"/> website use for 1 year (\$121 first year, \$43 annual renewal) | <input type="checkbox"/> website use infinite lease (\$241) |

This agreement between Keener Marketing, Inc. and _____ (herein referred to as signee) grants the right to show in limited venues (as listed below) the copyrighted video indicated above which may or may not have been customized for signee.

Signee's license to exhibit this video extends only to the agreed upon time frame and locations. Violation of this is subject to the penalties set forth in the Federal Copyright Act. **Neither this video nor any portion thereof may be transmitted on radio, television, youtube.com, or on any internet site unless pre-approved in writing by Keener Marketing, Inc.**

For the amount agreed above Keener Marketing, Inc. will send signee the video chosen above in digital format via an internet ftp source. This video may be duplicated digitally or on DVD as needed by signee to be shown in live local public venues during the term of the lease chosen above. Signee may show this video an unlimited number of times during one calendar year (or indefinitely if infinite lease is chosen) in local public venues such as but not limited to churches, schools, and conferences. (The term local is used to refer to a single geographic area served by the signee.) If signee chose a 1 year lease and decides to continue showing the video after that calendar year, signee agrees to pay Keener Marketing an additional \$65 per year that the video is shown. Even

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one showing of the video per year will constitute the need to pay this fee. Video must be shown in its entirety. Video may not be distributed to other organizations or individuals for use other than promoting the organization who leased it. If another organization wishes to use the video they must contact Keener Marketing directly and make arrangements to do so. Signee may show this video an unlimited number of times during one calendar year in local public venues such as but not limited to churches, schools, and conferences. (The term local is used to refer to a single geographic area served by the signee.)

If signee decides to continue showing the video after that calendar year, signee agrees to pay Keener Marketing an additional \$65 per year that the video is shown. Even one showing of the video per year will constitute the need to pay this fee. Video must be shown in its entirety. Video may not be distributed to other organizations or individuals for use other than promoting the organization who leased it. If another organization wishes to use the video they must contact Keener Marketing directly and make arrangements to do so.

Should signee wish to post this video on one (1) personal or organization owned website, they must make arrangements with Keener Marketing, Inc. to do so. The website that it will be posted on must be submitted for consideration and Keener Marketing reserves the right to deny any site. If signee decides to put the video on the approved website, signee agrees to pay Keener Marketing \$121 for the first year that the video is shown and \$43 for each additional year.

Should this agreement be infringed upon the signee agrees that any legal action will be handled in the courts located in Dayton, Tennessee (Rhea County).

In summary, these are the basic terms:

- Each video lease allows for local public use only by the organization who leased it and cannot be distributed to other organizations for use other than promoting the organization who leased it.
- If another organization wishes to use the video they must contact Keener Marketing directly.
- Once this lease is expired signee must discontinue use of video or pay the appropriate renewal fees.
- Under no circumstances may this video be posted on youtube.com or any other internet site that has not been specifically approved in writing by Keener Marketing.

Signed by: _____

Print name: _____

Title: _____

Date: _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Signed by: Margie Wertz

Margie Wertz, *President*

Keener Marketing, Inc.

3737 Rhea County Hwy, Dayton, TN 37321